MEDIA KIT | NOVEMBER 2026



# KONGMNG GAME WIRE

Independent gaming news, reviews and handheld testing

**Partnerships**
kongmnggamewire.com
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Publisher: KongMNG

**KongMNG Game Wire** is an independent gaming news outlet launched **October 7, 2026**. It covers gaming news, reviews, developer interviews, game deals, a release calendar, and hands-on handheld PC testing on the Xbox Ally X. It also publishes a weekly newsletter, Game Wire Weekly on beehiiv every Monday, and a Shop page with gear picks.

| 23,791 | 94 | 4,273 | 2,324 |
|---|---|---|---|
| PAGEVIEWS ALL TIME SINCE LAUNCH, OCT 7, 2026 | ARTICLES PUBLISHED | PAGEVIEWS, LAST 7 COMPLETE DAYS | UNIQUE VISITORS, LAST 7 DAYS, UP FROM 2,208 THE PRIOR WEEK |

## WHAT READERS COME FOR

**10,000+ pageviews in the first month** (October 2026), and **2,703 pageviews in November** to date.

Most-read content so far:

- **Steam Scream Fest V** deals guide
- **Fortnitemares Wave 2** coverage
- **Star Wars: Galactic Racer** review

> Deals guides, event coverage and service roundups keep drawing readers for weeks after they publish, so a placement keeps working well past launch day.

## COVERAGE HIGHLIGHTS

- **4 developer interviews** published, including Cartoon Crime and Geometry Rift
- **Handheld Tested** series, with its own page for every game: Dune: Awakening, Planet Zoo 2 and Cities: Skylines 2
- **Live Game Deals page**, release calendar, game hubs, polls and reader comments
- **Weekly newsletter**, plus a Facebook Page, TikTok and X presence

## PARTNERSHIP OPTIONS

- **Sponsored articles** and product features
- **Hardware and game reviews**
- **Affiliate partnerships** (Amazon Associates approved, Store ID on the Shop page)
- **Newsletter placement** in Game Wire Weekly
- **Social posts** and video coverage
- **Review keys** and press list inclusion welcome

**RATES ON REQUEST**

Reviews are hands-on with gear KongMNG owns and uses: a FIFINE AmpliGame A8 microphone, a Turtle Beach Stealth 600 Gen 2 headset, Xbox Series S, PS5 and ROG Ally X.